

# PROMASTER

Professional Access Solutions

## Stockist Support



**A comprehensive range of trade  
access products to meet all needs**

**Inside:**

**How to increase your sales  
of access products**

Abru Ltd, [www.abru.co.uk](http://www.abru.co.uk)  
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# Point of Sale material

available to all Promaster stockists...

## Posters

- Distinctive Promaster branding
- Features a range of products
- A2 in size



## Trade Ladder Merchandising Stand

- A freestanding unit with a footprint of just 1m x 0.9m
- Helps increase sales and customer spend
- Maximises use of floor space
- Displays a comprehensive range of ladders
- Anti-topple, the safe way for customers to select their ladder purchase

## Banners

- Large high impact vinyl banners
- Measuring 4'x 2' in size
- Suitable for both indoor and outdoor use
- Durable and easy to clean



## Brochures

- Comprehensive, full colour 64 page brochure
- Compact in size and easy to follow
- Covers the full range of Promaster, Blue Seal and Arrow products



For more information please contact:  
Trade Sales Co-ordinator  
Tel: 01773 525706

- The Work at Height Regulations (WAHR) necessitates the need for using the most suitable trade equipment, not domestic ladders – *check your products conform.*
- Stepladders, Extension Ladders, Combination Ladders, Work Platforms, Loft Ladders, Towers, Podium Steps – *whatever you need we have the answer*



**ABRU**

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